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FOR IMMEDIATE RELEASE

## **Whitney Veigas Provides Signs for Tockwotton**

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### **Design-build Sign Project for New Tockwotton on the Waterfront Facility**

**NEEDHAM, MA — March 22, 2013** — Whitney-Veigas recently completed a design-build signage and wayfinding project for the new Tockwotton on the Waterfront in East Providence, RI. Whitney Veigas designs, supplies, and installs interior and exterior architectural signage for academic, institutional, and corporate facilities.

When the Tockwotton Home decided to become “Tockwotton on the Waterfront” and move to a new larger building, they knew that good signs would be a critical element in their new facility. The architect, DiMella Shaffer, referred them to Whitney Veigas Architectural Products, of Needham, MA, to design, procure, and install signs for the new 156 bed facility.

For the interior signs, Whitney Veigas used a standardized sign system, Identia, for economy and for ease of future replacements. Many of the standard sign plaques were enhanced by mounting them on extended cherry wood backers that matched the wood paneling used throughout the interiors. These wood backers included laser engraving of a wetlands motif logo that gives the appearance of charred wood. The lettering on the signs was 10% larger than code required, to accommodate senior viewers. All of the signs met the stringent requirements of the state building code, the Board of Health, the local fire inspector, and Americans with Disabilities Act.

Exterior signs were painted with warm earth tones, reflecting the field stone and shingles of the arts and crafts style building, and incorporated the wetlands motif logo. A newly constructed metal arch with lettering is similar to one found at Tockwotton’s previous Civil War era building.

### **About Whitney Veigas**

For more than 25 years, Whitney Veigas has been designing and supplying architectural signage. We specialize in design-build projects, and work closely with architects and building owners to create interior and exterior sign programs for academic, institutional, and corporate facilities.

More information about Whitney Veigas is available at [www.whitneyveigas.com](http://www.whitneyveigas.com)