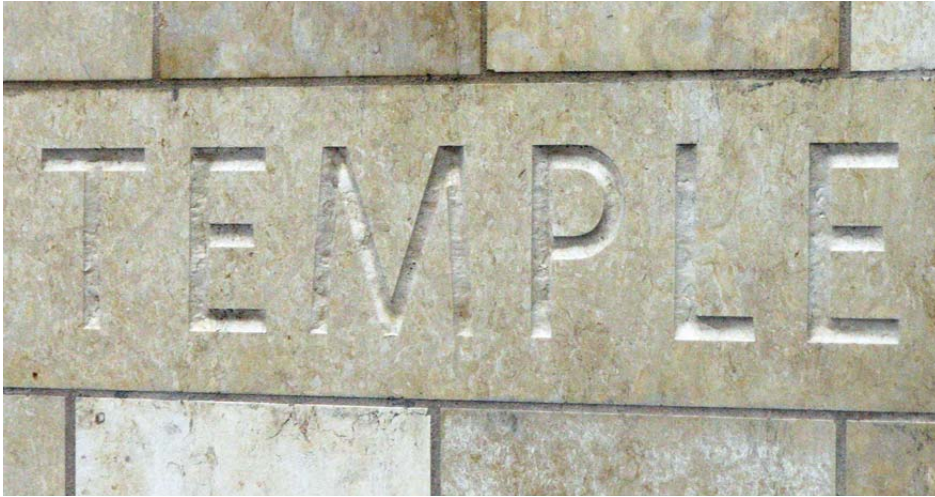


# Temple Beth Elohim



## Project

Interior and Exterior Sign Program  
Temple Beth Elohim  
Wellesley MA

## Architect

William Rawn Associates  
Boston MA

## Project Profile

This new, dramatic, worship and education center was constructed immediately adjacent to the 1950's era temple, which was demolished to create a landscape courtyard after the new building was completed. Whitney Veigas was honored to be selected to design and supply signs for the project. Included were interior code required signs, donor plaques, Biblical quotations, metal letters and incised lettering on stone.

## Our Solution

The sign program is intentionally understated and quiet, in deference to the building's dramatic interiors and extensive artwork. Almond-metallic colored plaques, layered over frosted glass backers, complement the warm interior palette. Backers for major spaces carry donor recognition text, while larger donor plaques layer frosted and clear glass, held together with custom oxidized bronze mounting hardware to match the doors. Our studio also created artwork for Hebrew texts in the atrium and incised on the high backed wood sanctuary benches.

WhitneyVeigas

56 Coulton Park  
Needham MA 02942  
781-449-1351  
781-449-4204 fax  
www.whitneyveigas.com  
info@whitneyveigas.com