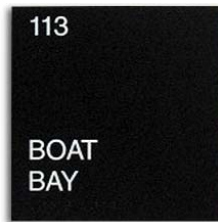


Community Rowing



Project

Interior and Exterior Sign Program
Community Rowing
Brighton MA

Architect

Anmahian Winton Architects
Cambridge MA

Project Profile

When Community Rowing began construction of their new building along the Charles River, Whitney Veigas was excited to be chosen to design and provide the signage for this award winning building. This high-visibility facility provides boat storage, docks, instruction and exercise facilities, as well as offices and function spaces, in a pastoral riverside setting.

Our Solution

We worked closely with the architect to address the challenging sign requirements for this building. The exterior LED illuminated letters required multiple penetrations of each laminated wood panel. Other letters applied to the sloping wood louvers required studs and spacers of varying lengths. Black metallic interior signs complimented interior doors, and etched satin aluminum donor plaques completed the sign program.